

Profile Wizard

Nudge Users to fill out profile fields

Users with incomplete profiles will be shown a pop-up to update their profile for speedier checkout. They can skip any of the questions if they prefer.

The image displays a sequence of six mobile app screens for a profile completion wizard. The first screen is a pop-up titled "Hi, Nathaniel!" with a close button (X) in the top right. It asks "Do you want to buy tickets faster?" and "Share a little about yourself for better recommendations and faster checkout." It includes a "LET'S GO!" button, a "MAYBE LATER" button, and a "Jewish Holiday events" banner at the bottom. The subsequent five screens are part of a "QUESTION 2 OF 5" series (except for the fourth which is "QUESTION 4 OF 5"). Each screen has a close button (X) in the top left and "SKIP" and "NEXT" buttons at the bottom. The questions are: 1. Gender (with options: Male, Female, Non-binary, Other, No Response). 2. Your Birthday (with a calendar icon and a text input field). 3. Relationship status (with options: Married, Civil union, Single, Divorced, Engaged, In relationship, Complicated, Widowed). 4. Home Address (with fields for Address 1, Address 2, City, State, ZIP code, and Country). 5. Interests (with categories: Arts, Cultural, and various sub-interests like Theatre, Music, Painting, Movies, History, Architecture, Israel, Volunteering).