

Profile Wizard

Nudge Users to fill out profile fields

Users with incomplete profiles will be shown a pop-up to update their profile for speedier checkout. They can skip any of the questions if they prefer.

The image displays a series of six mobile app screens illustrating a profile completion wizard. The first screen is a pop-up titled "Hi, Nathaniel!" with a close button (X) in the top right corner. It asks, "Do you want to buy tickets faster?" and "Share a little about yourself for better recommendations and faster checkout." It includes a "LET'S GO!" button, a "MAYBE LATER" button, and a "Jewish Holiday events" banner at the bottom. The subsequent five screens are part of a "QUESTION 2 OF 5" sequence (except for the fourth which is "QUESTION 4 OF 5"). Each screen has a close button (X) in the top left corner and "SKIP" and "NEXT" buttons at the bottom.

- Gender:** Features a gender icon and buttons for "Male", "Female" (selected), "Non-binary", "Other", and "No Response".
- Your Birthday:** Features a birthday icon, a note "Having the your birthday saved makes checkout faster.", a "Birthday" field with a calendar icon, and a "Indicate your Birthday" link.
- Relationship status:** Features a relationship icon and buttons for "Married", "Civil union", "Single" (selected), "Divorced", "Engaged", "In relationship", "Complicated", and "Widowed".
- Home Address:** Features a location pin icon and fields for "Address 1" (2672 Westholme Rd.), "Address 2" (-), "City" (Santa Ana), "State" (Illinois), "ZIP code" (95488), and "Country" (United States).
- Interests:** Features an interest icon and a "Choose 3 or more" prompt. It includes "Arts" (Theatre, Music, Painting, Theatre) and "Cultural" (Jewish & Yiddish, History, Architecture) categories, with "Jewish & Yiddish" and "Jewish" selected.